

(704) 241 1104  
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WINSTON-SALEM / CHARLOTTE  
NORTH CAROLINA + EVERYWHERE ELSE



KNOW SOMEONE INTERESTED?  
PLEASE FORWARD.

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Create a strong digital voice.



**How  
strong  
is your  
digital  
footprint**

**?**

**Site traffic**

**Page views**

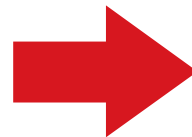
**Followers**

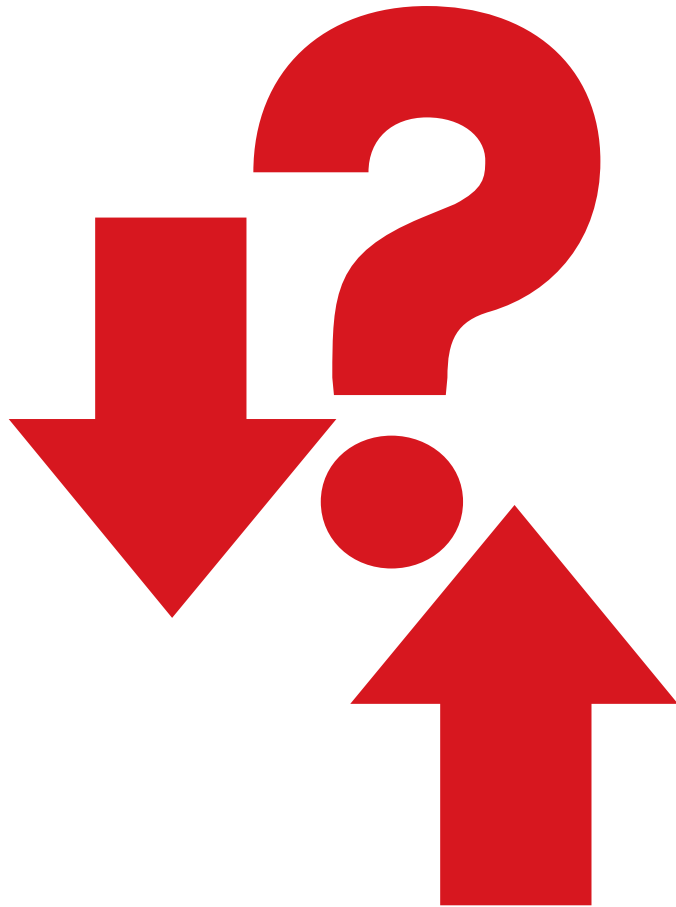
**Impressions**

**Engagements**

**Social referrals**

**Qualified leads**





- 1/ Are you using search words that work?**
- 2/ Are your search rankings ahead of your competition?**
- 3/ How strong is your social media customer base?**
- 4/ Are you good at generating qualified online leads?**
- 5/ Are you staying in touch with your online customers?**
- 6/ How strong is your online reputation?**

**If you are  
struggling  
with any  
of these  
questions;  
we can  
help.**

We know the best ways to optimize search rankings, distribute and promote content, and build online campaigns that drive marketing qualified leads.



We focus on increasing conversions.

Turning visitors into paying customers and maximizing your return on investment, giving you the power to make smart decisions about future marketing investments.



Discovery



Determine  
Targets



Build  
Efficiency

Our  
process  
is built to  
help you  
grow.

### SkyZone

#### **A 400% return on ad spend.**

Helped to increase brand visibility and drive customers, developed innovative Facebook advertising campaigns, and complemented these social campaigns via Google advertising and YouTube advertising. Organic search optimization helped them rank at or near the top of localized high volume search terms related to their business.

### Zen Massage

#### **Continued conversations with customers.**

Created an experience for customers and potential customers and developed a mobile friendly site that uses geo-location capabilities to find the closest locations. Built advanced analytics to track and make educated marketing decisions, developed social media campaigns for their Boca Raton and Boynton Beach locations, and identified the right audience using advanced targeting capabilities. Launched remarketing campaigns to continue conversations with customers who were not ready to book appointments and continually tracked everything through appointment bookings and phone call tracking.

### Everything Billiards & Spas

#### **In less than 3 months.**

Audited PPC campaigns for efficiency and developed a strategy to lower costs and track the ROI for a better ad spend and in less than 3 months we cut the advertising spend in half and still maintained impressions and site clicks. This happened by raising the quality score on their Adwords account with better performing ads, more relevant landing pages, negative keywords, and higher click through rates. Tracking was implemented for a better campaign measurement and call tracking was utilized to measure which campaigns were most effective.



For over a year now we have been getting help with Google Adwords and Facebook advertising – I cannot be happier with the results, and highly recommend their services to others. I had been managing these accounts myself, but after a while, we were spending more than we wanted to – our Google Adwords account needed to be streamlined and made more efficient and effective. This was achieved – Our overall spending decreased by 30% or more while increasing sales, click through rates, quality scores, etc. Also, a conversion tracking was set up to determine which ads are performing best, to increase our advertising ROI. Additionally, new remarketing campaigns, new ads, new audiences, and much more were created to produce a more robust advertising presence for our company. In summary, we saved advertising dollars and increased traffic and sales.

#### **What better end result could there be?**

Judson Bobo  
Everything Billiards & Spas



Let us  
show you  
what is  
possible.

facts

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We never ask you to sign a contract, because we can prove we get results.

Clients stay with us, because we are effective month after month.

Our pricing is better than larger agencies, because we don't charge for the overhead you don't need.

We enjoy what we do and want results as much as you do.

20+ years of experience.

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Advice.  
Guidance.  
Support.



#### capabilities

Digital market research  
Competitive analysis  
Web design development  
Technical consultation  
Online reputation management  
Local SEO / Google Adwords / PPC  
Native ads / Retargeting  
Email automation / A/B testing  
Google sponsored promotions  
Social media development

We are an independent studio with a digital team to help you see the power of digital marketing. Our priorities are putting your brand ahead of the competition to build a digital presence that matters. Create a strong digital voice today.



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